



2021 MONTHLY ADVERTISING RATES - ONE REGION

All options include door to door delivery, interactive online listings & digital copy
Lowest rates with 12 month bookings.

1/8 Page

Monthly rates
12 months £45pm

6 months £59pm
2 months £77pm

Qtr Page

Monthly rates
12 months £69pm

6 months £89pm
2 months £118pm

Half Page

Monthly rates
12 months £129pm

6 months £156pm
2 months £215pm

Full Page

Monthly rates
12 months £198pm

6 months £245pm
2 months £289pm

Right Hand Preference

£40 extra per month

Only available with
Half or Full Pages

Page 3

Subject to availability

Monthly rates
12 months £319pm

6 months £355pm
2 months £395pm

Early Pages

4, 5, 6, 7, 8, 9, 11
Subject to availability

Monthly rates vary
with page number

12 months £220pm (p8)
12 months £299pm (p5)

Back Page

Subject to availability

Monthly rates
12 months £349pm

6 months £389pm
2 months £439pm

SIZES & TECHNICAL INFORMATION

EIGHTH PAGE

W 6cm x H 4.5cm



QUARTER PAGE

W 6cm
x
H 9cm

HALF PAGE

W 12.5cm
x
H 9cm

FULL PAGE

W 12.5cm
x
H 19cm

ADVERT DESIGN:

We offer free copy writing & design for an advert to use within our directories.

DELIVERY METHOD:

Email your completed artwork, images and wording etc to admin@yourlocaldragon.com

PREFERRED FORMATS:

If sending your own artwork we prefer a high resolution PDF (press optimised) with fonts embedded.

Or PSD, TIFF, EPS, JPEG (CMYK, 300dpi) Full page ads need a 3mm bleed. We cannot open Microsoft Publisher files or other publishing file formats.

